



# Non-Endorsement Policy

Approved by the ATMA Executive Committee on 28 MAY 2018

Australian Tactical Medical Association Inc

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# Non-Endorsement Policy

## Scope

1. As a volunteer not for profit the Australian Tactical Medical Association (ATMA) does not currently have a review and credential service in place to review and credential any organisation, individual, product or service.

## Policy

2. The ATMA does not permit its name, logo, trademark, written materials or other intellectual property to be replicated, republished, excerpted or otherwise used for any commercial purpose, including promoting or advertising any product, service or event; or to suggest any endorsement, affiliation or sponsorship of any third-party organization, individual, product or service, without the prior written consent of the ATMA Executive Board.
3. Accordingly, no entity or individual may, in any written, verbal or electronic communication, including but not limited to articles, advertisements, press releases, promotional materials, images (both static and moving), e-mails, telephone calls or face-to-face discussions, state or imply in any way that the ATMA has endorsed, recommend, approved sponsored or taken any other position regarding any organization, individual, product or service without the ATMA's prior written consent.
4. Unless expressly provided, the ATMA does not endorse any organization, individual, product or service.

## Review

5. Whilst this policy is subject to change in future, there is currently no plan to alter this policy.

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